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Pursuing the "Long Tail" of Elusive Publishers

A CRL webinar

Agenda

- Portico, Growth, and Small Publishers

- What is the Corpus of E-Journal Content to Preserve?
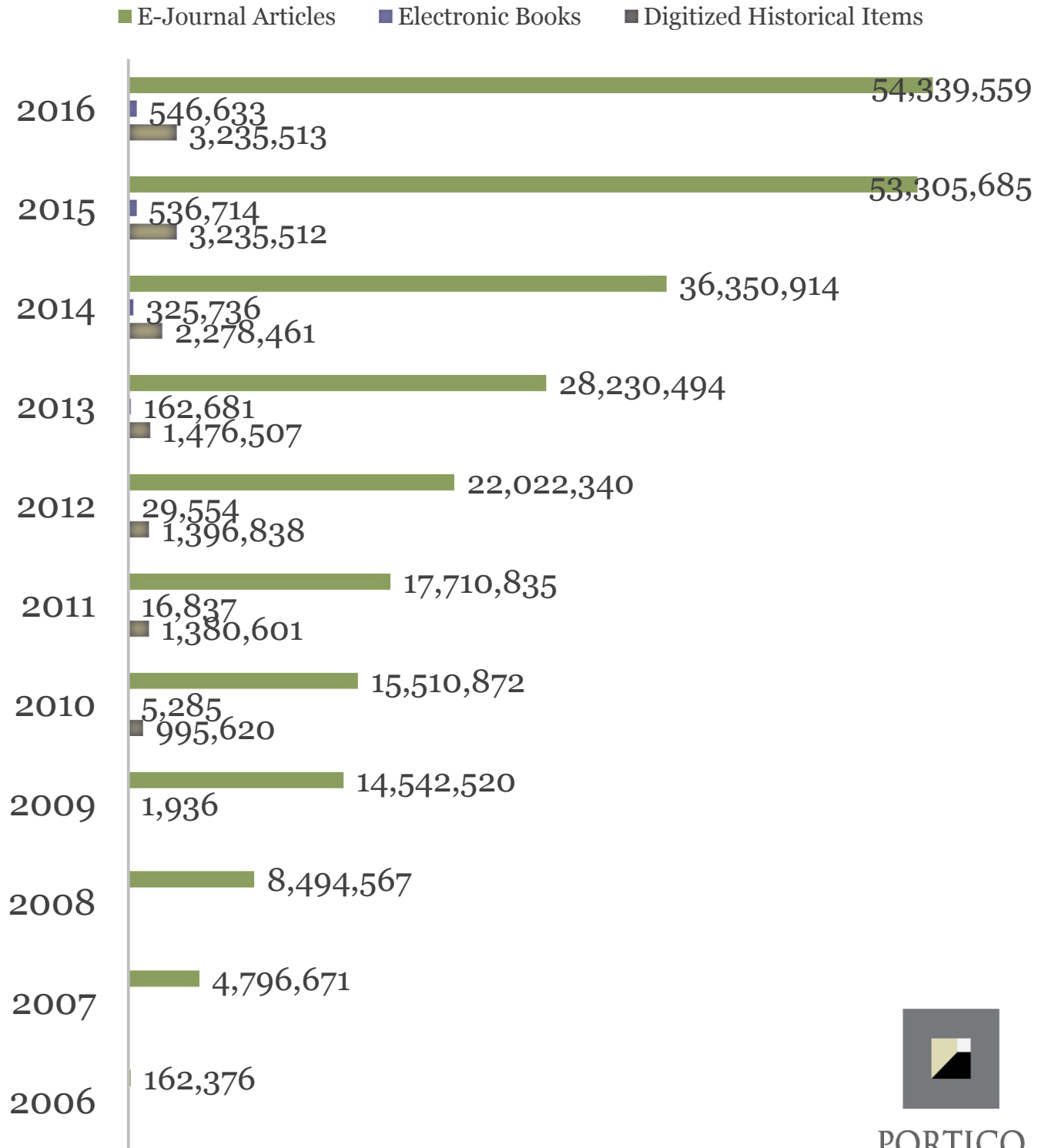
- Prioritizing Further Growth

- Discussion

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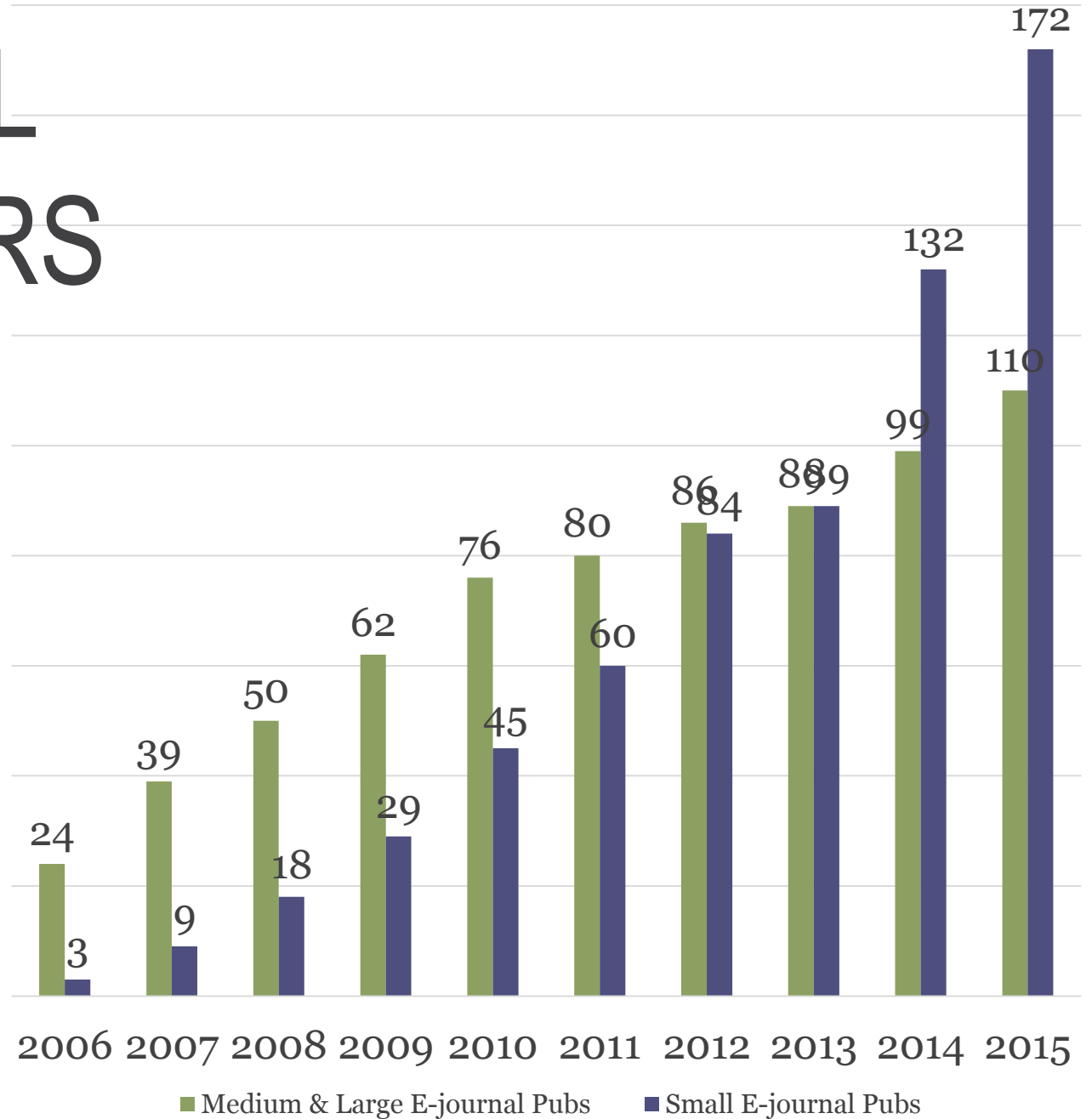# Portico, Growth, and Small Publishers

Stephanie Orphan

Portico Director of Publisher Relations

ARCHIVE GROWTH

Legend: E-Journal Articles · Electronic Books · Digitized Historical Items

2016
- E-Journal Articles: 54,339,559
- Electronic Books: 546,633
- Digitized Historical Items: 3,235,513

2015
- E-Journal Articles: 53,305,685
- Electronic Books: 536,714
- Digitized Historical Items: 3,235,512

2014
- E-Journal Articles: 36,350,914
- Electronic Books: 325,736
- Digitized Historical Items: 2,278,461

2013
- E-Journal Articles: 28,230,494
- Electronic Books: 162,681
- Digitized Historical Items: 1,476,507

2012
- E-Journal Articles: 22,022,340
- Electronic Books: 29,554
- Digitized Historical Items: 1,396,838

2011
- E-Journal Articles: 17,710,835
- Electronic Books: 16,837
- Digitized Historical Items: 1,380,601

2010
- E-Journal Articles: 15,510,872
- Electronic Books: 5,285
- Digitized Historical Items: 995,620

2009
- E-Journal Articles: 14,542,520
- Digitized Historical Items: 1,936

2008
- E-Journal Articles: 8,494,567

2007
- E-Journal Articles: 4,796,671

2006
- E-Journal Articles: 162,376

SMALL E-JOURNAL PUBLISHERS

Year	Medium & Large E-journal Pubs	Small E-journal Pubs
2006	24	3
2007	39	9
2008	50	18
2009	62	29
2010	76	45
2011	80	60
2012	86	84
2013	88	89
2014	99	132
2015	110	172

Medium & Large E-journal Pubs   Small E-journal Pubs

GROWTH THROUGH EXISTING RELATIONSHIPS

Small publishers added through their arrangements with Portico participants.

- Aggregator relationships (e.g., BioOne, Project Muse)

- Digital Commons, single agreement each publisher listed Portico participant

- Large and medium publishers (e.g. Elsevier, Oxford University Press, Sage, Springer, etc.), include titles from their society publishing programs in Portico

PORTICO

REMOVING OBSTACLES FOR SMALL PUBLISHERS

Minimize the technical barrier to entry, yet ensure a minimum content deposit to meet preservation needs.

- OJS Export plugin

- Spreadsheet metadata option

- Database export with no DTD

- Commitment to flexibility (some downloading of content, experimenting with crawling, working closely with publishers to assist their creation of proper content deposits)

PORTICO

POTENTIAL PATHWAYS TO FUTURE GROWTH

Creative business models

- Is it possible to reduce the minimum $250 participation fee?

- May we preserve OA content without agreements?

Further reducing technical barriers

- Formalize the minimum amount of information required to allow us to move forward with preserving content

- Other platforms? RSS? Webcrawling via Heritrix? CrossRef metadata + PDF fetch?
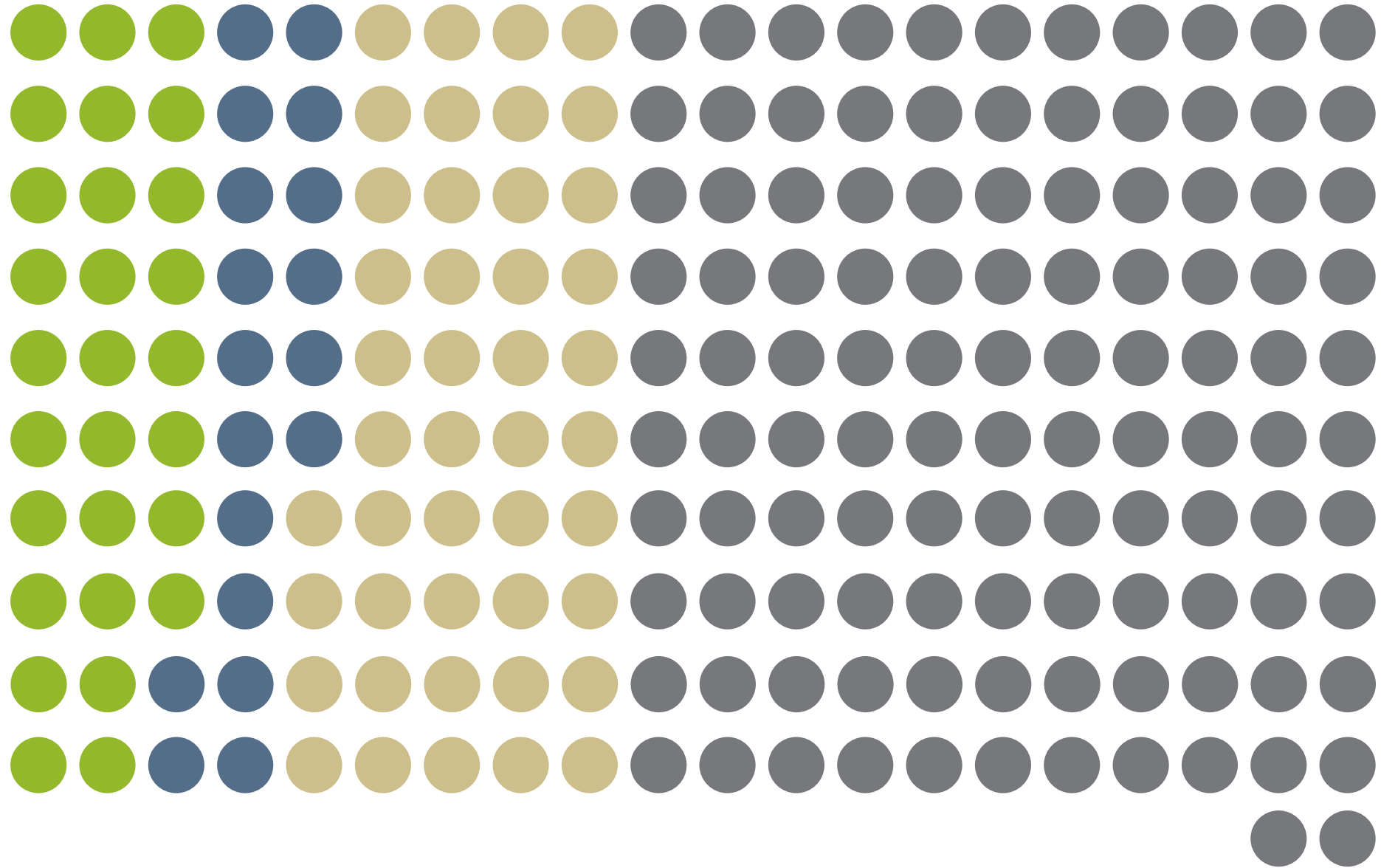
PORTICO

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What is the Corpus of E-Journal Content to Preserve?

Amy Kirchhoff

Portico Archive Service Product Manager
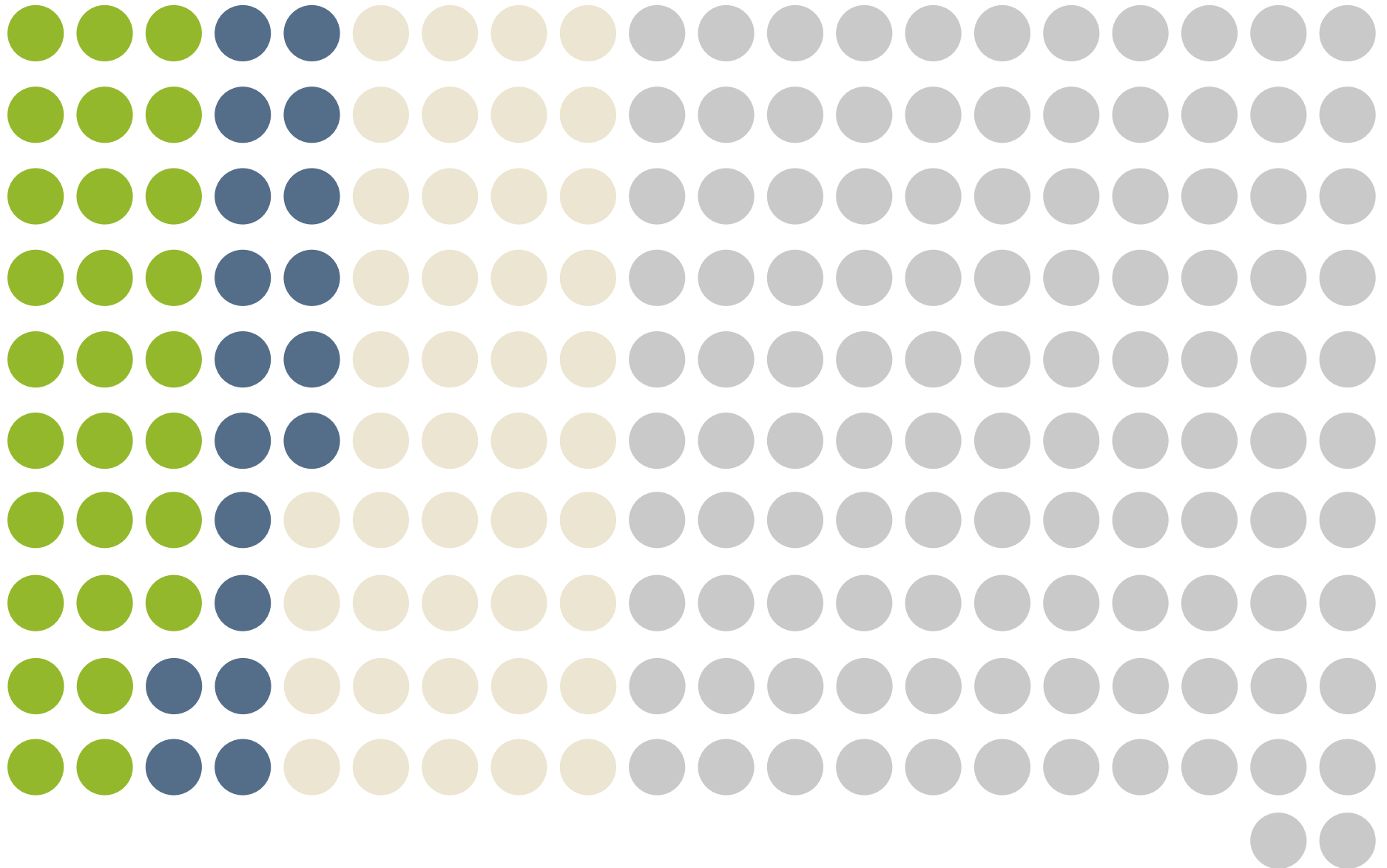
2CUL AND THE 85%

● = 1,000 titles

2CUL AND THE 85%
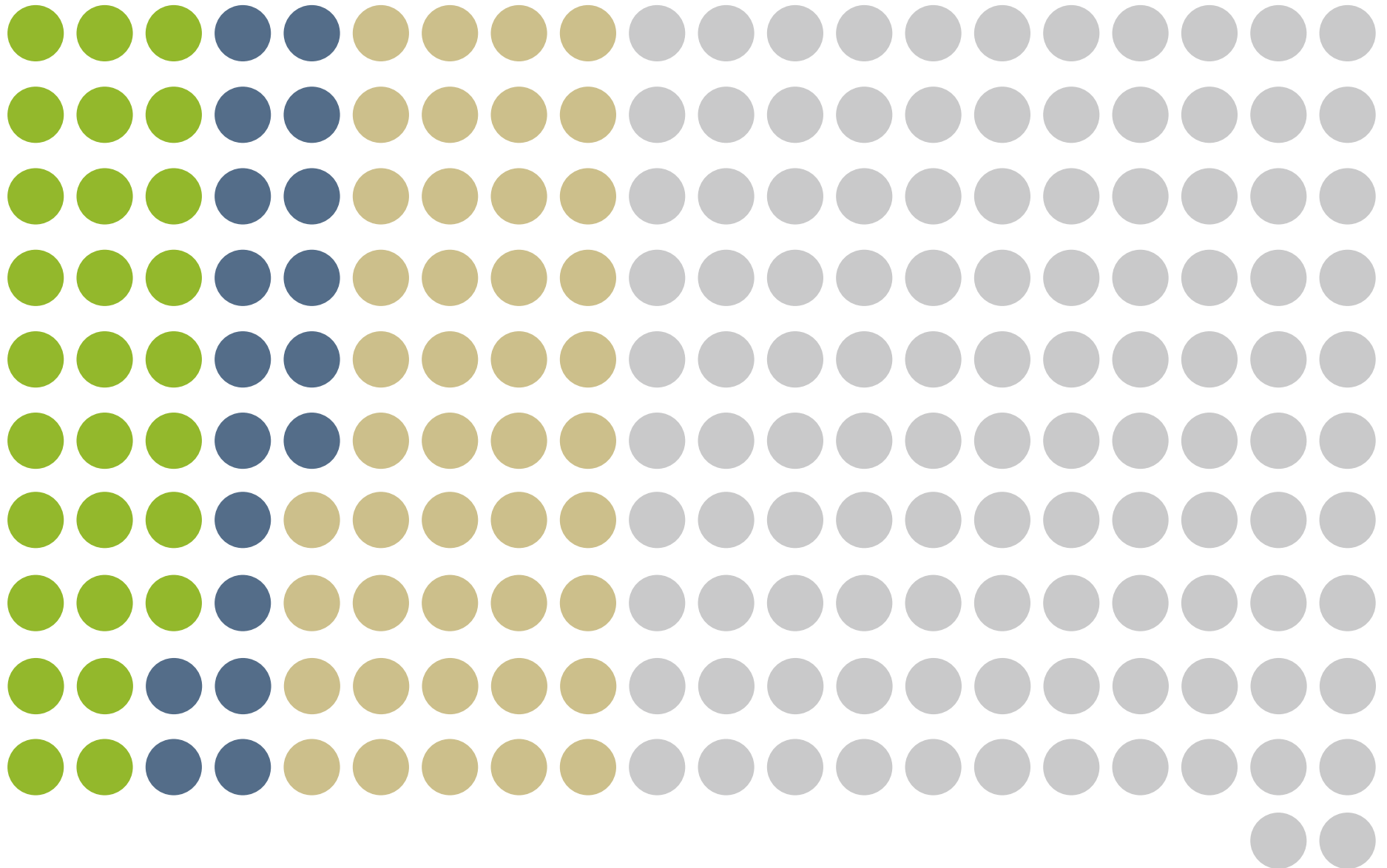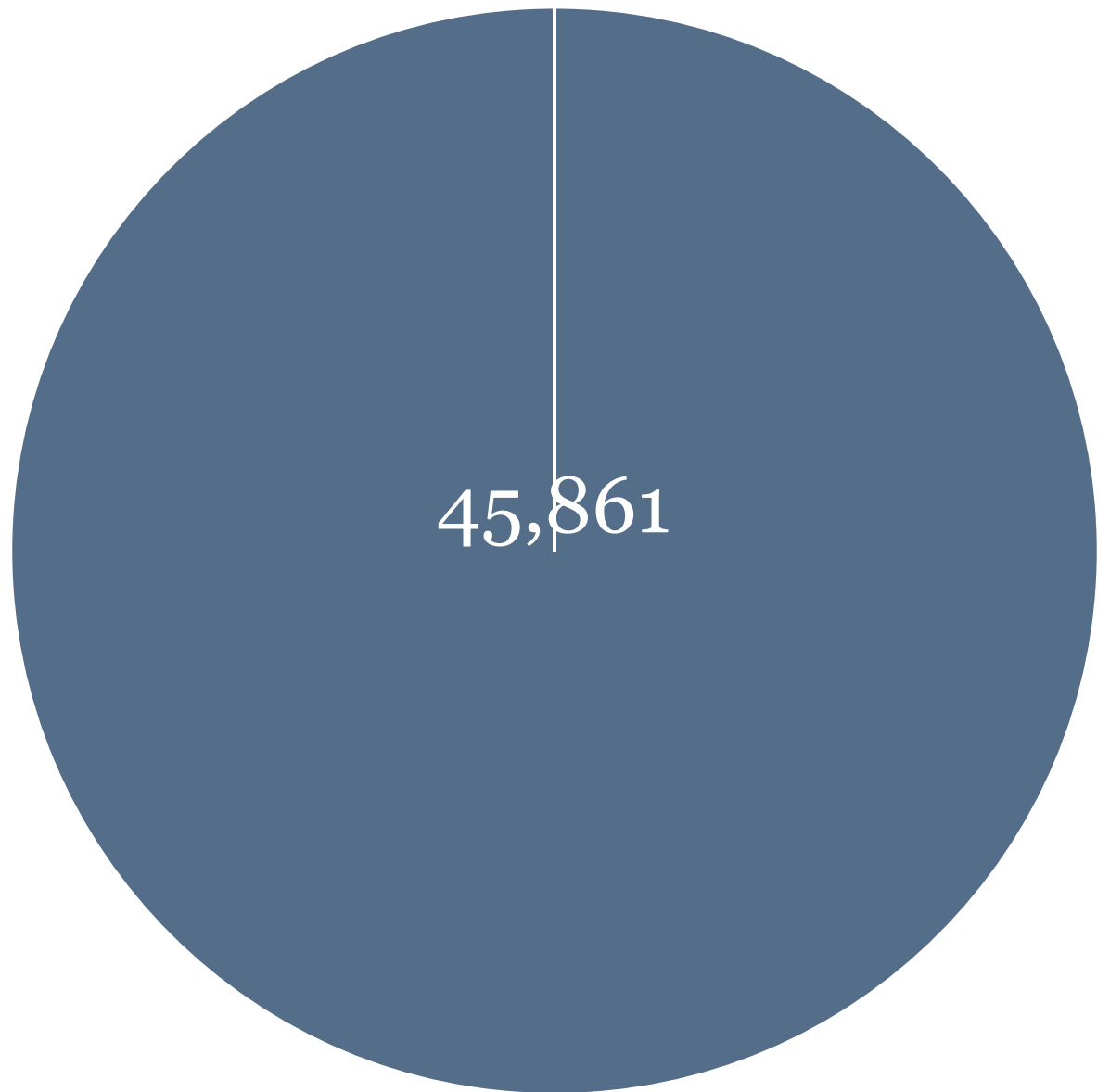
⬤ = 1,000 titles

2CUL AND THE 85%

● = 1,000 titles

CrossRef +
Portico +
JSTOR +
LOCKSS +
CLOCKSS

45,861

■ Total Unique Titles

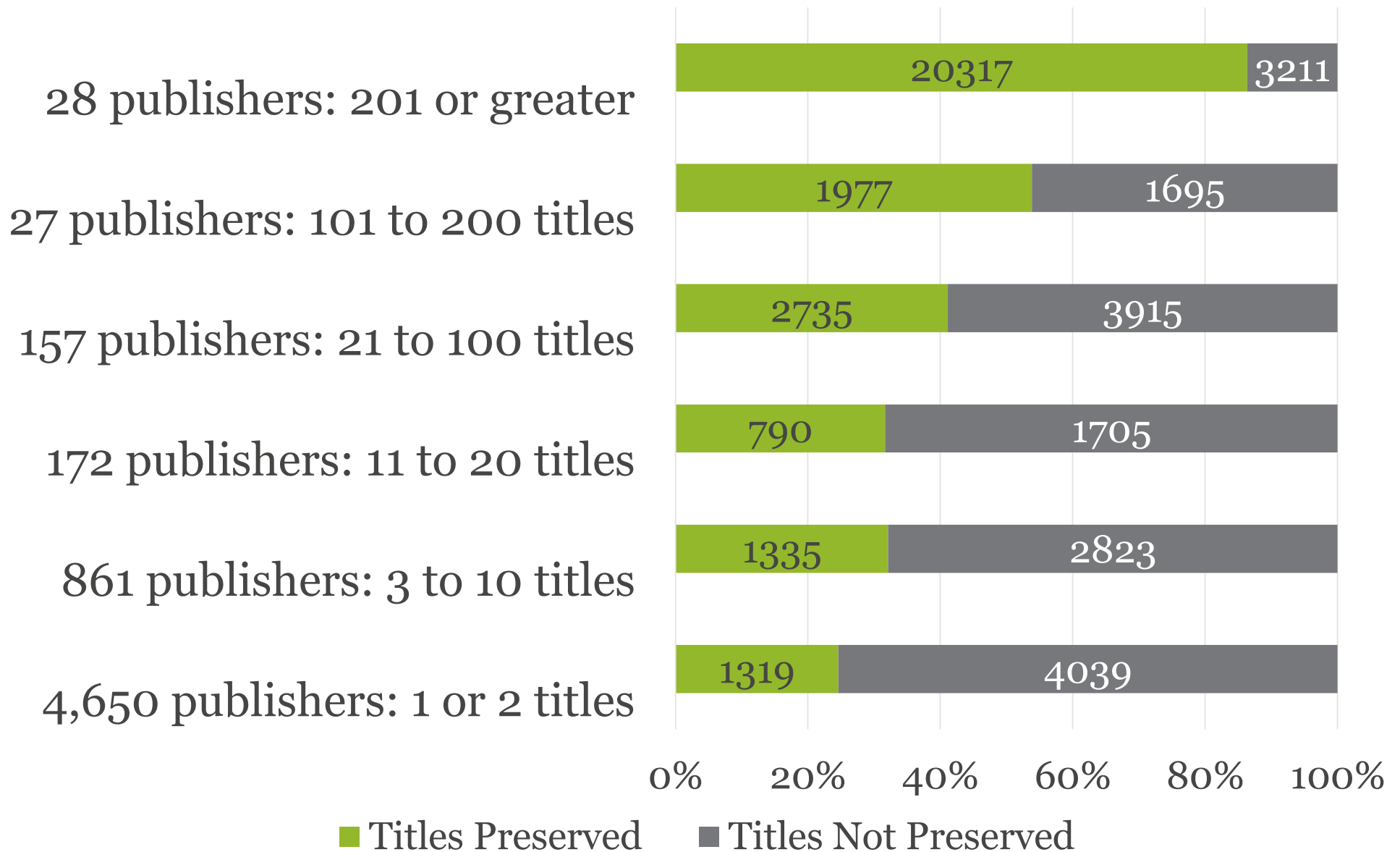CrossRef + Portico + JSTOR + LOCKSS + CLOCKSS

17,388, 38%

28,473, 62%
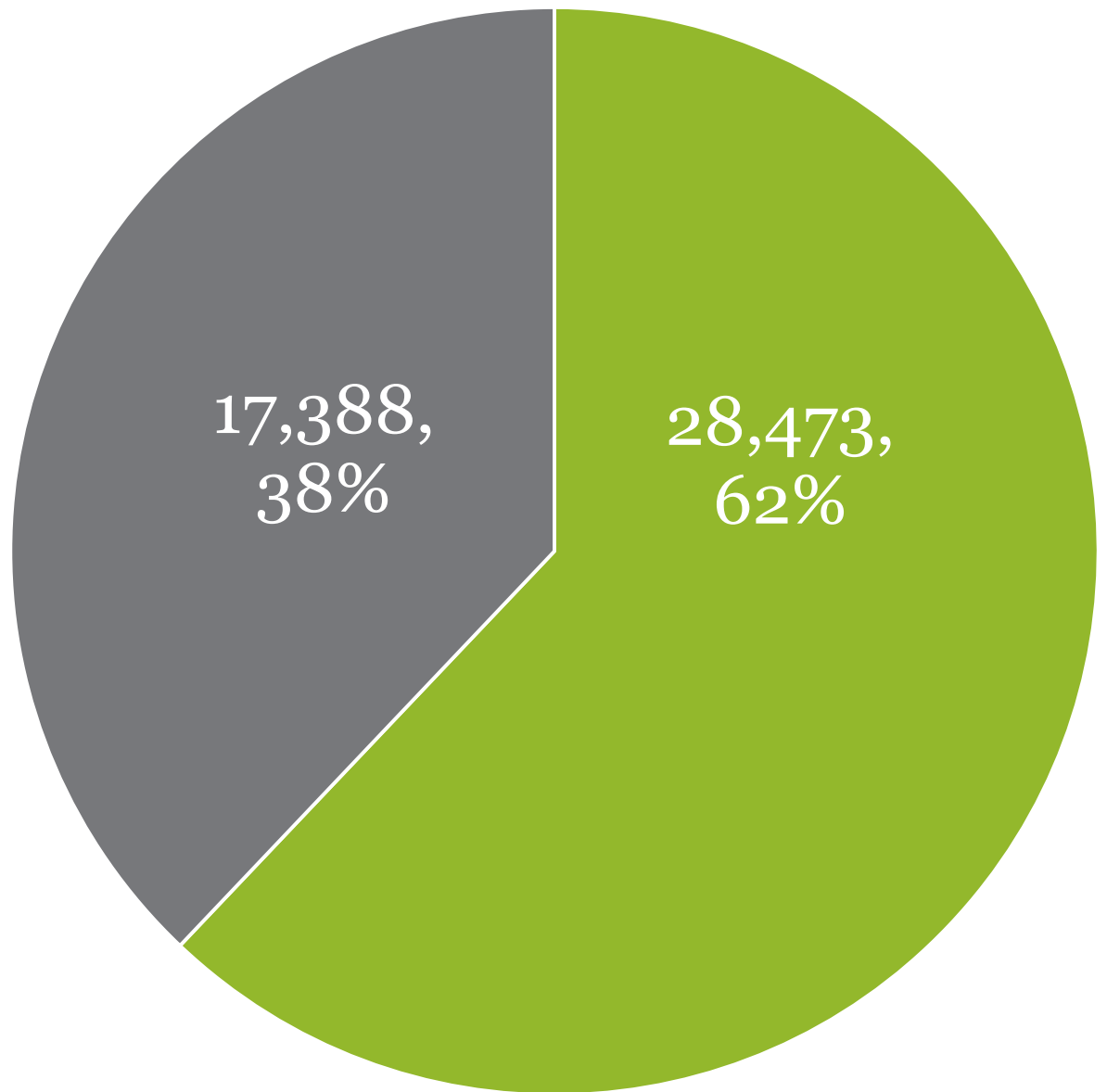
■ Titles Preserved Somewhere
■ Titles Not Preserved Anywhere

PUBLISHERS AND THEIR SIZES

Publish 201 or more titles | 28

Publish 101 to 200 titles | 27

Publish 21 to 100 titles | 157

Publish 11 to 20 titles | 172

Publish 3 to 10 titles | 861

Publish 1 or 2 titles | 4650

■ Number of Publishers
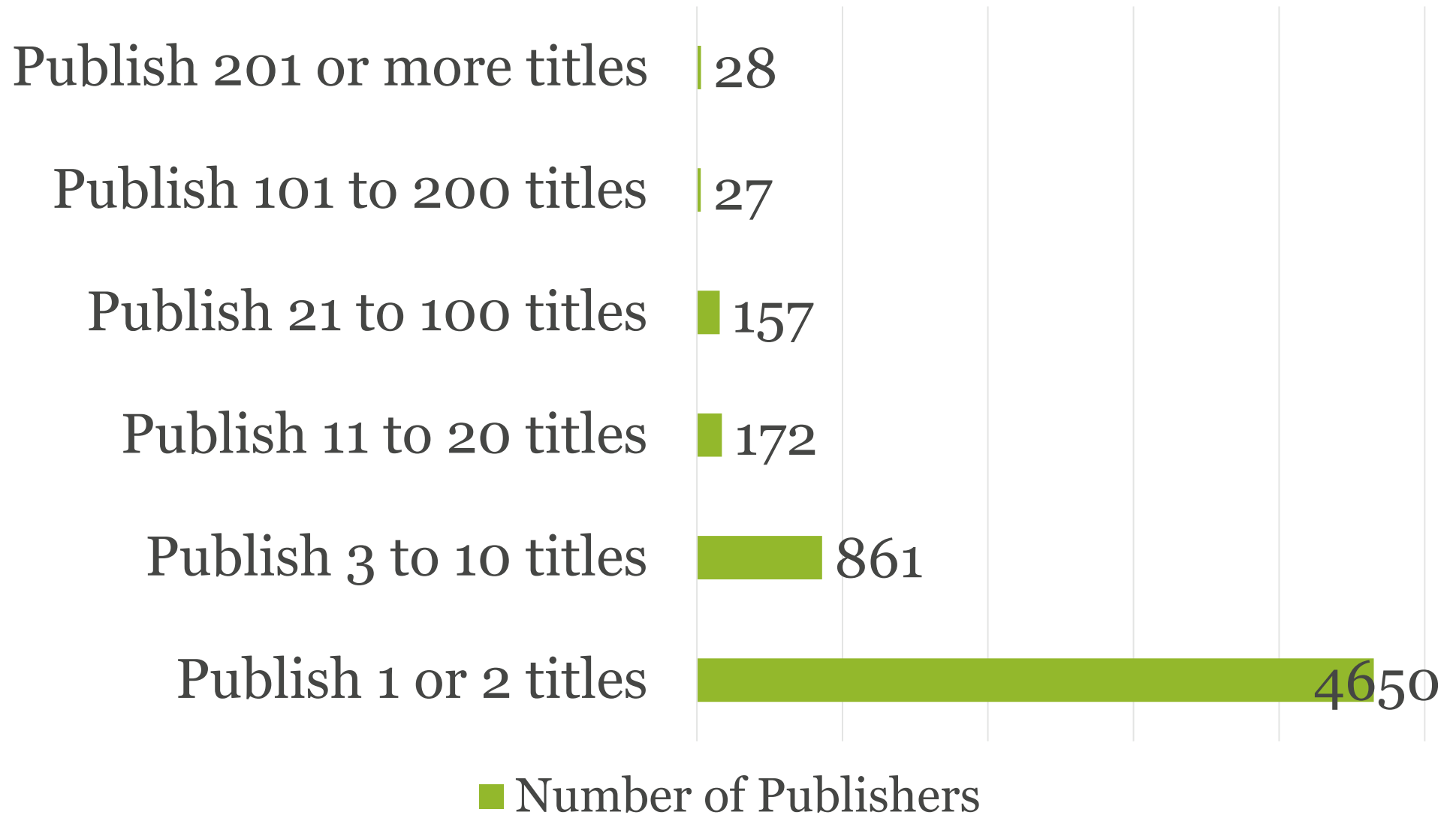
TITLES NOT PRESERVED BY PUBLISHER SIZE

Publisher Size	Titles Preserved	Titles Not Preserved
28 publishers: 201 or greater	20317	3211
27 publishers: 101 to 200 titles	1977	1695
157 publishers: 21 to 100 titles	2735	3915
172 publishers: 11 to 20 titles	790	1705
861 publishers: 3 to 10 titles	1335	2823
4,650 publishers: 1 or 2 titles	1319	4039

■ Titles Preserved ■ Titles Not Preserved

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Prioritizing Further Growth

Kate Wittenberg

Portico Managing Director

ROLE OF LIBRARIES

- Provide the names of specific publishers that are a high priority.

- Provide categories of publishers or platforms that are a high preservation priority.

- Talk to publishers about participation in a preservation service – coordinate across libraries.

- Question: Is this something that the library community is able to provide?

- Question: What are other strategies for collaboration between libraries and preservation services that can address this challenge?

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Discussion

Please join us for a discussion with our presenters.
Submit your questions and comments in the Q&A box.

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Upcoming CRL events

@Risk: Stewardship, Due Diligence, and the Future of Print
CRL Collections Forum
April 14-15, Chicago

Webinar: Portico Comparison Tools for Collection Management
Wednesday, May 25
2:00 to 3:00 p.m. Central Time

Visit www.crl.edu/events to register

For More Information

- Fill out our follow-up survey at
  http://www.surveymonkey.com/r/CRLWebinarFollowup

- This presentation will soon be available on our YouTube channel: www.youtube.com/crldotedu

- Visit the CRL website www.crl.edu

- Sign up for *CRL Connect:* www.crl.edu/connect

- Find CRL on Facebook and Twitter