Presenters

James Simon  Vice President, Collections and Services

Mary Wilke  Member Liaison and Outreach Services Director

Francis Alba  Project Assistant, Licensing
Agenda

Overview of Electronic Licensing at CRL
Recent Electronic Licensing Offers
CRL’s Licensing Process
Collection Programs
Demand Purchase
Purchase Proposal
Shared Purchase
Questions and Answers
Electronic Licensing @ CRL

Goals

• Expand CRL libraries’ electronic access to primary source collections

• Support informed local investment
Electronic Licensing @ CRL

Strategic Priorities

- Focus on CRL collection strengths (news, archives, data, international).
- Provide objective, critical analysis of content, platform.
- Leverage expertise and “market share” to obtain more favorable terms.
Recent Electronic Resources Offers

The New York Times

Tuesday, May 27, 2014

The Economist

Statista

The Statistics Portal

60 MINUTES
1997–2014

DATA-PLANET
A UNIVERSE OF DATA

South China Morning Post

THE WOMEN'S WEAR DAILY ARCHIVE

GLOBAL FINANCIAL DATA
CRL reviews in eDesiderata

Critical assessment
- Content
- Platform
- Licensing restrictions

Information from publisher
- Objective details: nature of sources, number of pages/volumes
- Timetable for release

Timing
- Coincide with local decisions
- Pre-publication (sometimes)
- Ongoing addition of information and assessment
CRL member library comment:
From our Business Librarians: I think this is a good candidate for a CRL offer. We trialed this database a few years ago when it was relatively new, and decided not to buy it. I understand that it has improved.

Another CRL member library comment:
At the time we looked at PrivCo we were actively seeking feedback about it from other business librarians. Results were pretty evenly mixed. Since private company information is tricky to come by, I still think this has potential, and would be in favor of CRL pursuing it.
meDesiderata: monitor updates to offers, reviews, comments
meDesiderata

meDesiderata is your space to track resources of direct interest to you. Individual resources or sets of resources you select to watch will be listed here.

You may also receive automated email updates based on these selections.

My Watchlist

You can select individual resources of interest and track the updates, changes to CRL license status and community comments that apply to them. View updates to your watchlist with the activity report or through automated email notifications.

<table>
<thead>
<tr>
<th>Title</th>
<th>Provider</th>
<th>CRL Status</th>
<th>Watched since</th>
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<tr>
<td>Japan Times Digital Archive</td>
<td>East View Information Services</td>
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<td>Aug 4, 2015 9:01am</td>
<td>Unwatch</td>
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<td>Adam Matthew Digital</td>
<td>Active Offer, Trial Access</td>
<td>May 7, 2015 8:11am</td>
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</table>
Stay Connected

- Sign up for CRL Connect newsletter
- Receive email notices; send any updated contact(s) and email(s) to Francis Alba falba@crl.edu
- Visit eDesiderata and set up your meDesiderata profile
eDesiderata is an application, developed by the Center for Research Libraries, to support informed investment by its members in electronic resources. eDesiderata is an online platform through which CRL gathers and organizes information about databases and e-resources of interest to CRL libraries, solicits member input on those e-resources, and tracks the progress of publisher negotiations and library take-up. It also is a knowledge base of information about electronic publishers and other providers of digital resources and services.

CRL’s electronic resources licensing® activities represent one facet of CRL’s effort to expand online access to primary source content, by supporting informed e-resources collection decisions at member libraries.

Using eDesiderata

eDesiderata dashboard

You can see at a glance lists of active offers, recent CRL reviews of e-resources, and even items in the CRL licensing “pipeline”. CRL will also provide reports summarizing licensing activity and identified priorities.

eDesiderata A-Z resources list

Collected in one place are descriptions of major research databases, historical digital collections, some e-journals, and some e-book packages offered currently by publishers from the U.S. and abroad. Here you can:

- Consult a list of e-resources flagged as priority items of potential interest to the CRL community (as well as a broader list).
- Suggest additional e-resources of interest for consideration, and can upload local desiderata lists.
- Filter the list to see e-resources by status, publisher and resource type.

meDesiderata

meDesiderata is your space to track resources of direct interest to you. Individual resources or sets of resources you have selected to watch are listed in this space for easy access. Any updates that are relevant to these resources can also be delivered to you directly via email. Access to all of the features in meDesiderata is limited to logged-in member users.
Please join us for a discussion with our presenters. Submit your questions and comments in the Q&A box.
Collection Programs

• Demand Purchase
• Purchase Proposal
• Shared Purchase

http://www.crl.edu/collections/cooperative-collection-building
Demand Purchase Program

Meets individual scholars’ needs throughout the year

- Foreign Doctoral Dissertations
- Newspapers
- Archival material
- Triggered by an ILL request.
  - Borrowing note field in ILL request should include: “if not owned, please purchase”
- $2,000 limit per patron per fiscal year
  - First-come, first-served basis as funds permit

http://www.crl.edu/collections/cooperative-collection-building/demand-purchase-program
Purchase Proposal Program
http://www.crl.edu/purchase-proposal-program

Provides access to collections that may be too costly or too esoteric for individual libraries to acquire:
  • Cost: $1,000 or more
  • Not readily available through interlibrary loan from others
  • Form a coherent unit or easily definable class

A “How to” video tutorial explaining the steps of nomination and voting for the Purchase Proposal Program is available on CRL’s YouTube channel: www.youtube.com/crldotedu
Shared Purchase Proposal Program

http://www.crl.edu/shared-purchase-program

- Voluntary program
- Nominating library and CRL provide seed funding
- Members pledge funds for cooperative purchase
- Could be sets that were not of wide enough interest to warrant purchase through the Purchase Proposal program
- Could be sets for which a library may not wish to wait for the Purchase Proposal Ballot
Examples of materials purchased through these programs

Central American Archives

Files of the Communist Party of Japan

Population Geography of the Refugee Camps in the West Bank (Dissertation)
Please join us for a discussion with our presenters. Submit your questions and comments in the Q&A box.
Contact Information

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**eDesiderata**  https://edesiderata.crl.edu
Upcoming CRL webinars

**CRL Collections and Services**
Wednesday, September 30
2:00 to 3:00 p.m. Central Time

**South Asian Resources at CRL**
Wednesday, October 14
2:00 to 3:00 p.m. Central Time

Visit [www.crl.edu/events](http://www.crl.edu/events) to register
For More Information

- Fill out our follow-up survey at http://www.surveymonkey.com/r/CRLWebinarFollowup

- This presentation will soon be available on our YouTube channel: www.youtube.com/crlldotedu

- Visit the CRL website www.crl.edu

- Sign up for CRL Connect: www.crl.edu/connect

- Find CRL on Facebook and Twitter