

TRAIL WORKING GROUP INVOLVEMENT OPPORTUNITIES

TRAIL has five working groups, four of which would welcome new members. Whether you're looking to share your skills or learn new ones, our working groups will benefit from your participation. Find information about each working group below, including Coordinator contact information. If you'd like to learn more or sign-up to volunteer, please reach out to the appropriate working group coordinator.



	COLLECTIONS WORKING GROUP	COMMUNICATIONS WORKING GROUP	MEMBERSHIP WORKING GROUP	METRICS WORKING GROUP
Click header for more information				
Click contact info for email access				
FOCUS	<ul style="list-style-type: none"> Investigate series and agencies for technical reports within TRAIL's scope Prioritize approved series for the digitization processing queue Monitor progression of major content-related projects approved at the Annual Meeting 	<ul style="list-style-type: none"> Communicating TRAIL efforts and promoting TRAIL internally and externally Orienting new members 	<ul style="list-style-type: none"> Recruiting additional organizations and individuals to become members of TRAIL Tracking every organization contacted (e.g. what years, what results/response was, etc.) 	<ul style="list-style-type: none"> Responsible for coordinating the collection of all TRAIL metrics, including materials processing and membership from other working groups as well as usage statistics.
OUTCOMES	<ul style="list-style-type: none"> Coordinate with Central/Arizona regarding digitization decisions and shipment timelines Communicate with content donors 	<ul style="list-style-type: none"> Internal and external communication Media kit & social media announcements Next TRAIL newsletter issue New member orientations 	<ul style="list-style-type: none"> Responsible for all TRAIL membership-specific communication Coordinates the scheduling of new TRAIL member orientation sessions conducted by Communications 	<ul style="list-style-type: none"> Compiles information from various institutions to document TRAIL's impact across various platforms
CURRENTLY WORKING ON	<ul style="list-style-type: none"> Maintain TRAIL Guides that offer status updates on series processing inventories Monitor progression of microcard project 	<ul style="list-style-type: none"> FY2020 infographic TRAIL@15 anniversary celebration Social media graphics 	<ul style="list-style-type: none"> Brainstorming new ways to recruit members Revising recruitment letter and identifying organizations to recruit for TRAIL membership 	<ul style="list-style-type: none"> Collecting mid-year and annual statistics at appropriate times
TIME	<ul style="list-style-type: none"> 3-4 hours per month (with some variation) 	<ul style="list-style-type: none"> 3-4 hours per month 	<ul style="list-style-type: none"> About 2 hours per month 	<ul style="list-style-type: none"> 1-2 hours per month (6-9 mtgs per year)
WHY JOIN?	<ul style="list-style-type: none"> If you have an interest or expertise in copyright, gov docs, sci-tech librarianship, or open access, then we're your group. Whether you're a newly minted librarian or a career-seasoned one, collectively we make better decisions for TRAIL. 	<ul style="list-style-type: none"> We encourage any person with skills or wanting to learn new skills in marketing and communication to join us. 	<ul style="list-style-type: none"> We're a great place to learn more about TRAIL and build and sustain TRAIL's membership. 	<ul style="list-style-type: none"> We're a great place to learn about TRAIL's impact and how the organization's work comes together.