
Step 1

[http://www.buchmesse.de/en/tickets/](http://www.buchmesse.de/en/tickets/) select the “Tickets” tab and then click on “Trade Visitor Tickets” in the upper left hand corner
Step 2

http://www.buchmesse.de/en/tickets/trade-visitor-tickets/ select “Buy your trade visitor ticket basic” on the right hand side, middle of the screen
Step 3

https://services.book-fair.com/register first time users must create an account; select “Register”
Step 4

enter or update your data: you cannot proceed without confirming or updating your data; once your data are up to date, the area called “Tickets and vouchers for trade visitors” goes live/becomes clickable
Step 5

you are now ready to buy your ticket; click “Buy ticket”
Step 6

Click “Buy ticket Trade visitor ticket” on the left hand side
Step 7

Select the number of tickets you want, then click “Continue”
Step 8

The system will display your data. The sentence “Your invoice will be issued per e-mail. A copy of your invoice and your ticket can be accessed at My Book Fair up until the end of the Fair.” Simply means that you get a receipt and a ticket PDF in email after you complete the purchase; note that, after completing the purchase, you can also go back to the book fair Internet site, log in, and download your ticket again at a later date.

Trade visitor ticket

Invoice address

Your invoice will be issued per e-mail. A copy of your invoice and your ticket can be accessed at My Book Fair up until the end of the Fair.

<table>
<thead>
<tr>
<th>Form of address</th>
<th>Academic title</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ms</td>
<td>Dr.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>First name</th>
<th>Last name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adelheid</td>
<td>Madden</td>
</tr>
</tbody>
</table>
Step 9

Under the section with your data, you need to fill out the “Proof of trade-visitor status” form—choose the options that make the most sense; options under “Teaching and Education” combined with “Library, Archives and Exhibition” don’t “totally” line up with US categories... then click the check box “I herewith declare..”
Step 10

now click “Continue” at the bottom of the screen
Step 11

You will most likely be able to finish the purchase in English, and should have no problem picking the 5 day ticket with your credit card.

In case the site switches to German: at this screen you will select “Fachbesucher-Dauerkarte” (this means literally a “Trade Visitor Seasonal Ticket”; in practical terms: a ticket for the book fair season, which lasts for five days) on the left hand side: this gives you a valid ticket for local transportation and entry to the book fair from Wednesday to Sunday (October 11 – 15).

The ticket is valid for local trains, buses, and subways (transportation in the RMV Frankfurt area [https://en.wikipedia.org/wiki/Rhein-Main-Verkehrsverbund]) (see more about transportation here [https://wessweb.info/index.php/Frankfurt_Area_Guide:_Transportation]). If you are asked to show a ticket on the train, bus, subway, show this book fair ticket and have an ID on hand.

After you select FACHBESUCHER DAUERKARTE, click WEITER (continue)
Step 12
You will now see the selection you made; confirm by checking the box that you accept the terms (Ich akzeptiere...) and then click BEZAHLEN (Pay Now)
Step 13

Enter your KARTENDATEN (card detail), same data as in a US purchase
Kartennummer – number on the card
Gültig bis – valid until
Inhabername – name on the card
Kartenprüfnummer - Card Validation Code (CVC)
Step 14

Vielen Dank .... “Thank you for your order”: you can download your tickets from this page – with the down arrow; you can also come back to the ticket site at the book fair, log in, and download them later. Tickets and receipts will also go to your email. The page uses the plural form “Tickets”, even if you only bought one ticket.