Webinar: Updates on CRL Initiatives
Agenda

Three segments:

• *World Newspaper Archive & Global Press Archive: Aligning News Digitization Efforts*  
  (2:00-2:30 p.m. CST)  
  James Simon, Vice President, Collections and Services

• *Members Council Update - Integrating CRL Print in a North American Shared Collections Network*  
  (2:30-3:00 p.m. CST)  
  Marie Waltz, Special Projects Manager

• *Members Council Update - Investment in Open Access and Shared Digital Resources*  
  (3:00-3:30 p.m. CST)  
  Bernard Reilly, President
CRL is . . .

A shared collection of over five million books, journals, archives, newspapers, dissertations, and reports
CRL is . . .

More than 200 academic and independent research libraries as voting and global members

United States
Canada
Germany
Hong Kong
Lebanon
CRL is . . .

A shared collection of over five million books, journals, archives, newspapers, dissertations, and reports

Communities of subject specialists identifying and preserving critical at-risk source materials
World Newspaper Archive & Global Press Archive: Aligning News Digitization Efforts

James Simon, Vice President, Collections & Services
<table>
<thead>
<tr>
<th>Year</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>1950</td>
<td>MILC receives deposits of print newspapers from founding members, other institutions.</td>
</tr>
<tr>
<td>1956</td>
<td>Foreign Newspaper Microfilm Project (FNMP) inaugurated to acquire and preserve global press.</td>
</tr>
<tr>
<td>1960s</td>
<td>CRL Area Materials Projects (AMPs) identify and preserve “at risk” newsprint.</td>
</tr>
<tr>
<td>1999</td>
<td>International Coalition on Newspapers (ICON) founded to advance accessibility &amp; preservation of news collections.</td>
</tr>
<tr>
<td>2008</td>
<td>CRL establishes <em>World Newspaper Archive</em> in partnership with Readex (a division of NewsBank).</td>
</tr>
</tbody>
</table>
World Newspaper Archive (CRL/Readex)

- Academic community-driven partnership
  - Community sourced
  - Community controlled
- Leverages benefits of commercial partnership while ensuring representation of the “long tail”
- Persistence guaranteed by CRL
### World Newspaper Archive: progress to date

<table>
<thead>
<tr>
<th>Category</th>
<th>Page count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Latin American Newspapers, Series 1&amp;2</td>
<td>2.23 million pages</td>
</tr>
<tr>
<td>African Newspapers, Series 1&amp;2</td>
<td>740,000 pages</td>
</tr>
<tr>
<td>South Asian Newspapers</td>
<td>550,000 pages</td>
</tr>
</tbody>
</table>
**World Newspaper Archive**: future directions

- CRL / Readex / British Library partnership terminus

- Future collections
  - Title continuances from earlier series
  - Content post-1922
  - Alignment with current newsfeed publishers (NewsBank)?

- Alternate / hybrid scenarios
Global Press Archive (East View Information Services)

- Ca. 2,000 predominantly foreign-language titles (125 countries, 30+ languages)
- From print collection of Stanford University Libraries and the Hoover Institution Library & Archives
- Working with publishers and copyright holders to expand accessibility
- 10-year, 30+ million page effort
Coming in 2018

Afghanistan
   Afghan Serials Collection (1968-2015)
Egypt
   *Al-Ahram* (1875-2017)
Germany
   *Neues Deutschland* (1946-2017)
Russia
   *Moscow News* (1930-2014)
   *Ogonek* (1923-2017)
   *Gudok* (1917-2017)
Turkey
   *Cumhuriyet* (1924-2017)
US Émigré
   *Rafu Shimpo* (1914-2017)
   *Novoe Russkoe Slovo* (1910-2010)

Global Press Archive: CRL/East View Charter Alliance

- 3-year initiative
- Digitization of 4.5 million pages of content
  - 3 million pages Open Access (worldwide)
  - 1.5 million pages open to CRL membership
- Collections from Hoover, CRL, other institutions
- Content prioritization by community
- Digital files delivered to CRL for hosting / storage
- Support for computational analysis / digital humanities needs

https://edesiderata.crl.edu/resources/global-press-archive
### Content comparison – Hoover/Stanford v. CRL titles

<table>
<thead>
<tr>
<th>Section</th>
<th># Titles Hoover</th>
<th># Titles CRL</th>
<th># Titles w/ overlap</th>
</tr>
</thead>
<tbody>
<tr>
<td>Africa</td>
<td>352</td>
<td>1268</td>
<td>133</td>
</tr>
<tr>
<td>East Asia</td>
<td>988</td>
<td>534</td>
<td>113</td>
</tr>
<tr>
<td>East Europe</td>
<td>109</td>
<td>633</td>
<td>22</td>
</tr>
<tr>
<td>Latin America</td>
<td>51</td>
<td>1476</td>
<td>23</td>
</tr>
<tr>
<td>MENA</td>
<td>277</td>
<td>787</td>
<td>64</td>
</tr>
<tr>
<td>S/SE Asia</td>
<td>115</td>
<td>1014</td>
<td>0*</td>
</tr>
</tbody>
</table>

*Stanford/Hoover’s holding for South/Southeast Asia generally are focused on Chinese-language papers published in the region.
Content comparison – potential “orphaned” titles

<table>
<thead>
<tr>
<th>Section</th>
<th># ORPHAN Titles Hoover</th>
<th># ORPHAN Titles CRL</th>
<th># Titles w/ overlap</th>
</tr>
</thead>
<tbody>
<tr>
<td>Africa</td>
<td>3</td>
<td>63</td>
<td>2</td>
</tr>
<tr>
<td>East Asia</td>
<td>456</td>
<td>55</td>
<td>19</td>
</tr>
<tr>
<td>East Europe</td>
<td>2</td>
<td>60</td>
<td>1</td>
</tr>
<tr>
<td>Latin America</td>
<td>4</td>
<td>118</td>
<td>2</td>
</tr>
<tr>
<td>MENA</td>
<td>13</td>
<td>15</td>
<td>4</td>
</tr>
<tr>
<td>S/SE Asia</td>
<td>21</td>
<td>57</td>
<td>0</td>
</tr>
</tbody>
</table>
**Global Press Archive: prospects & risks**

- New world regions (Slavic, East Asia, MENA, Southeast Asia)
- Rigorous approach to copyright determination / clearance
- Open to inclusion of additional content
- "Exclusive CRL member pricing" for additional GPA collections
- Specialized pricing for conversion and hosting projects

- High funding bar
- Content prioritization not guaranteed to be successful (copyright/clearance)
- Duplication of content / effort / cost among market competitors, libraries

Aligning news digitization efforts

- Coordination of content & priorities
- Cost control
- Wide accessibility
- Content persistence
Questions & Answers

Please join us for a discussion with our presenter.

Please submit your questions in the Chat box.
Members Council Update - Integrating CRL Print in a North American Shared Collections Network

Marie Waltz, Special Projects Manager, CRL
Shared Print in North America 2018
CRL’s Shared Print Agenda

- A ten-year goal to shift the burden of preserving the “critical corpus” of published serial literature from individual libraries to the collective.

- We will help members to radically reduce and redistribute the costs of maintaining this corpus and in the process generate new benefits for North American scholars and libraries.
What you told us at the annual meeting in May 2018

- Continue to be a facility that preserves print

- Continue to archive print, but keep to the less common materials
CRL should act as a national platform, helping us to move the shared print initiatives beyond small measures and isolated regional efforts.
CRL will be an archive of record

- Our Facility
- Our Collection
- Analog and Digital Formats
CRL will be a resource for Print Archive Programs

Our members participate in shared print programs and so we will augment these efforts.

- Provide open access data about shared print programs through PAPR
- Provide data analysis for shared print programs
- Compile a Critical Corpus of titles to identify what needs to be done

**Critical corpus titles 462,849**
CRL & the North American Print Archive Community

- In OCLC’s Mellon Grant CRL will work closely with OCLC to create an underlying infrastructure for shared print serials management.

- The PAN Forum is a venue for the print archive community to share information & best practices.
  
  [https://www.crl.edu/programs/print-archive-network-forum-pan](https://www.crl.edu/programs/print-archive-network-forum-pan)
We can’t do it alone

We’re evaluating additional partnerships with solid institutions like the one we have with the Linda Hall Library and LLMC Digital.
Questions & Answers

Please join us for a discussion with our presenter.

Please submit your questions in the Chat box.
Members Council Update – Aggressive Investment in Open Access and Shared Digital Resources

Bernard Reilly, President, CRL
For investment in Open Access

“A thousand different possible points of entry” for CRL
The “right course”

1. Collective action on digitizing “Long Tail” materials

2. Collective dealings with digital publishers and other data providers.
1. Collective action on the “Long Tail”

Organizing cooperative support to digitize materials (particularly materials beyond those already held by CRL)
1. Collective action on the “Long Tail”

Organizing cooperative support to digitize materials (particularly materials beyond those already held by CRL)

Direct support for library-based initiatives.
Direct support for library-based initiatives.

Latin American Research Resources Project (LARRP)

Area Materials Projects

South Asia Open Archives

TRAIL

Project Ceres
2. Collective dealings with digital publishers and data providers

Initiatives like digitizing global census data and foreign newspapers with capable partners like IPUMS and EastView respectively.
2. Collective dealings with digital publishers and data providers

The need to engage with the large digital media and data producers directly.
2. Collective dealings with digital publishers and data providers

Agreement on the need to engage with the large digital media and data producers directly.

How best to do that? Use market mechanisms, like the site license, particularly in core areas like news?
2. Collective dealings with digital publishers and data providers

Growing demand from humanities and social science researchers for access to the raw data and files behind licensed and open web content . . .
2. Collective dealings with digital publishers and data providers

Growing demand from humanities and social science researchers for access to the raw data and files behind licensed and open web content . . .

. . . And for access to social media content and metadata.
2. Collective dealings with digital publishers and data providers

NGOs and other non-library aggregators of documentation and data
2. Collective dealings with digital publishers and data providers

NGOs and other non-library aggregators of documentation and data:

• National Security Archive
• International Consortium of Investigative Journalists
• Article 19
Getting to specifics
Getting to specifics: How do we decide?
Getting to specifics: How do we decide?

- Interest groups
- Using CRL’s template for cooperative collection development
- October 18 eDesiderata Forum
Investing in Open Primary Sources: an eDesiderata Forum

[www.crl.edu/node/12619](http://www.crl.edu/node/12619)

**Date**  Thursday, October 18, 2018  
**Time**  12:00-3:30 p.m. Central Time  
**Location**  CRL Virtual Forum  
**Contact**  CRL Events - [events@crl.edu](mailto:events@crl.edu)  

As a growing amount of source material for humanities and social science research is packaged and “productized” by commercial vendors, libraries strive to minimize or eliminate the paywalls and barriers. However, most of the conversation about Open Access to date has been around scholarly and scientific journals. The 2018 eDesiderata Forum—organized jointly by CRL and NERL—will explore existing and prospective models for sustaining Open Access to primary source materials: news, archives, government information and records, and data (population, geospatial, and financial). In a time of constrained collections budgets, the Forum will explore how the library community can better leverage its collective influence to promote Open Access resources and achieve a greater return on investment in commercially developed resources.

The Forum will help inform the Open Access agendas of CRL, NERL, and the library community at large.
Questions & Answers

Please join us for a discussion with our presenter.

Please submit your questions in the Chat box.
Contact us

James Simon
Vice President, Collections & Services
jsimon@crl.edu

Marie Waltz
Special Projects Manager
mwaltz@crl.edu

Bernard Reilly
President
breilly@crl.edu
Upcoming CRL events

Investing in Open Primary Sources: an eDesiderata Forum
Thursday, October 18, 12:00 noon-3:30 p.m. CT

Session 1: Community-based partnerships
Session 2: Leveraging commercial partnerships for open access
Session 3: Toward a CRL/NERL action agenda

Visit [www.crl.edu/events](http://www.crl.edu/events) to register for events
Upcoming CRL events (continued)

Webinar: Updates on CRL Initiatives
Wednesday, November 4, 2018  2:00-3:30 p.m.  Central Time

Visit www.crl.edu/events to register for events
Stay Engaged.

- Fill out our follow-up survey at http://www.surveymonkey.com/r/CRLWebinarFollowup

- These presentations soon available (along with others) on CRL’s YouTube channel: www.youtube.com/crldotedu

- Visit the CRL website www.crl.edu

- Sign up for CRL Connect and Connect Scholars Edition: www.crl.edu/connect

- Find CRL on Facebook and Twitter