Center for Research Libraries
Models of Long-Lived Digital Collections

Micro-webcasts
November 9, 10, 11 2009
The Future of Primary Sources
The Future of Primary Sources

Capturing, Processing and Distributing Information on Social, Financial and Political Phenomena.
Questions

1. Is our mapping correct?
Questions

1. Is our mapping correct?
2. How useful is this mapping?
Questions

1. Is our mapping correct?
2. How useful is this mapping?
3. What further information about provenance would be useful?
The Open Archive Information System Reference Model

- Preservation Planning
- Administration
- Data Management
- Archival Storage
- Ingest
- Producers
- Access
- Consumers
- Data
- Archived data
- Orders
- Queries
- Results
- Archived data
- Archived data
- Archived data
- Archived data
Prepaid College Savings Plans Might Not Cover All Costs
By SEAN D. HAMILL
47 minutes ago
The stock market slump and rising college costs have combined to drive all but two of the nation’s 16 such funds into the red.

New Court Term Hints at Views on Regulating Business
By ADAM LIPFALT 34 minutes ago
The Supreme Court term that begins Monday will be dominated by cases concerning corporations, compensation and the financial markets.

Corzine’s Wall Street Résumé Losing Value
By DAVID KOGUEN WIKSKI 38 minutes ago
The Wall Street pedigree of Gov. Jon S. Corzine, seen at right with Henry M. Paulson when they were both at Goldman Sachs, has lost its appeal to New Jersey voters.

Attacks on Remote Posts Highlight Risks in Afghanistan
By PATRICK WENTZ
A Senate Candidate Accustomed to Being Thrown in the Ring
By DAVID LEWIS
NORC / General Social Survey

Subjects / Sources

NORC human, computer analysis

Survey questions

Response data

Survey data

Cumulative data

NORC database

Consumers / Clients
NORC / General Social Survey

Subjects / Sources
- Survey questions
- Response data
- Survey data
- Cumulative data

NORC human, computer analysis

NORC database

Data sets
- ICPSR
- ISSR
- Roper Center
- Code books

Topical input

Consumers / Clients
Automated sentiment analysis: Dow Jones Factiva / Insight
Dow Jones Factiva / Insight

Dow Jones software / analysis
Factiva database
News content
Subjects / Sources
Consumers / Clients
Analysis tools
Dow Jones Electronic Sentiment Indicator
SALMONELLA SCARE
PEANUT BUTTER CONTAMINATION CREATES CAUTION, CONFUSION

In mid-January 2008, an FDA probe into salmonella contamination at a factory owned by Peanut Corporation of America prompted widespread media attention on the safety of peanut-based products and widespread recalls of products containing peanuts by major brands including Snickers and Kellogg's, with Safeway even pulling products from its shelves.

Which companies were most often mentioned in coverage of the scare?

On the Web, Kellogg's was mentioned nearly three times as often as other companies due to its recall of 16 products following confirmation of contamination in a single package of Austin Quality Foods Toasty Crackers.

While Midwestern grocer Kildeer was mentioned in relative frequency on the Web, press and television coverage did not mention the retailer often. Major food companies like General Mills, Mike's Foods, H Zoe and ConAgra appeared more frequently in traditional media.

Who was writing most often about the scare?

Newspapers around the country covered the recalls, with no one region dominating. Comments on the blogs expressed confusion over the appearance of salmonella in a food like peanut butter. “This isn’t the raw beef, fish or chicken. It’s a cooked product for gosh sake,” posted Roni, while Justin added, “Why would they need to recall the soggy snacks. Most of those snacks shouldn’t get the salmonella.” Others criticized the FDA for not taking a stronger stance while companies voluntarily recalled their products while Peanut Corporation of America’s Quinn responded with a voluntary recall, the FDA has yet to issue a press release telling the public they should avoid the stuff. Are they nuts?

More about Dow Jones Insight

Dow Jones Insight provides public relations professionals with the information and intelligence they need to communicate more effectively. This analysis was created using proprietary Dow Jones Factiva and Dow Jones Insight content and research tools to analyze press, Web and blog coverage.

For more information on Dow Jones Insight, please visit our Web site at:
http://solutions.dowjones.com/insight

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“Suburban Guerrilla” The Economist
Societal Infrastructures and Development Project
Cline Center for Democracy
Social network analysis:
Berkman Center for Internet and Society
Blogosphere distribution

Producers / Consumers

NY Times Website

Pajhwok Afghan News Website

Blog

Links

Access

Producers / Consumers
Berkman Center: social network analysis
Berkman Center
Arabic blogosphere study
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