Presenters

- **James Simon**
  Director, International Resources
  Director, Global Resources Network
  Center for Research Libraries

- **Dan Jones**
  President, NewsBank
CRL Global Resources Forum

Analysis
Intelligence
Library investment
Today’s Presentation

• Changing Models in News Distribution

• CRL’s Strategic Agenda for News

• How Market and User Behavior Shapes the Development of News Resources
  
  Dan Jones, NewsBank

• Content Coverage of Current News Aggregations
  
  – Case study: African news online

• CRL Electronic Resource Offers
PRESERVING NEWS IN THE DIGITAL ENVIRONMENT: MAPPING THE NEWSPAPER INDUSTRY IN TRANSITION

A Report from the Center for Research Libraries
April 27, 2011

http://www.crl.edu/collections/topics/news
News Distribution - Print

Lifecycle: Distribution (print)

Micro-publishers → Page images → Microforms → Libraries → Copies, indexes → Users

Local publisher → Printers → Paper copies → Users
News Distribution - Electronic

Lifecycle: Distribution (electronic text)

- Articles
  - Local news reports
  - Syndicate
    - Articles
      - News reports
      - Local publishers
        - Text aggregators
          - Edition text
            - Edition page images
              - E-facsimile publishers
                - Text databases
                  - Image databases
                    - Users
Our Conclusions

1. Conduct further analysis of news production and distribution systems

2. Better understand new and emerging user needs

3. Engage media organizations in preservation/access
   - Publishers
   - Aggregators

4. Expand collective licensing for news
Presenter

• Dan Jones

President, NewsBank
Current News Coverage, Compared

- CRL assessment of major news aggregations
  - LexisNexis Academic
  - Factiva
  - NewsBank Access World News
  - Gale Infotrac
  - ProQuest Newsstand
  - EBSCO NewspaperSource Plus

- Content scope, coverage, and uniqueness
- Integrity and persistence
- Use cases
Digital Access Case Study: African News

- Examination of newspapers produced in Africa
- Availability of online / “E-Print” content
- Coverage of content in major aggregators
Active links online - by country

South Africa: 87
Nigeria: 32
Mali: 23
Zimbabwe: 20
Tanzania: 19
Burkina Faso: 18
Ghana: 13
Mauritius: 12
Somalia: 12
Uganda: 12
Cameroon: 11
Namibia: 11
Congo (Democratic Republic): 10
Cote d'Ivoire: 10
Liberia: 10
Senegal: 10
Angola: 9
Ethiopia: 9
Kenya: 9
Botswana: 9
Madagascar: 8
Sierra Leone: 8
Mozambique: 7
Rwanda: 7
Guinea: 7
Malawi: 6
African Non-Dailies by Region

- Total non-dailies (WPT 2009)
- Active non-Dailies identified
- Active online (valid URL)
- Content aggregated online

Western Africa:
- Total non-dailies: 330
- Active non-Dailies identified: 99
- Active online: 75
- Content aggregated online: 12

Eastern Africa:
- Total non-dailies: 282
- Active non-Dailies identified: 78
- Active online: 65
- Content aggregated online: 21

Central Africa:
- Total non-dailies: 212
- Active non-Dailies identified: 39
- Active online: 22
- Content aggregated online: 3

Southern Africa:
- Total non-dailies: 150
- Active non-Dailies identified: 109
- Active online: 74
- Content aggregated online: 12
CRL News Licensing / Purchase

• Readex offer – Spring 2013
  – African American Newspapers, 1827-1998
  – Hispanic American Newspapers, 1808-1980

http://www.crl.edu/ero
E-Resource Survey - ProQuest

• Assess level of coverage of current & historical news resources among member institutions.

• Explore interest in individual or multi-title purchase/subscription offers
ProQuest Databases - interest


Legend:
- Highly interested
- Somewhat interested
- Not interested
- Already Own
## CRL’s Strategic Agenda - News

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