Purchasing and Licensing Programs
at the
Center for Research Libraries

August 15, 2012
CRL Presenters

Mary Wilke  Member Liaison and Outreach Services Director

Virginia Kerr  Digital Program Manager
Agenda

• **Collection Programs**  *Mary Wilke*
  – Demand Purchase Program
  – Purchase Proposal
  – Shared Purchase
  – Area Studies Projects
  – Scholars’ Access Program

• **Electronic Licensing Offers**  *Virginia Kerr*
  – Goals
  – Successes so far
  – Improving the pipeline

• Questions & Answers
Collection Programs

Mary Wilke
Member Liaison and Outreach Services Director

mwilke@crl.edu
(773)955-4545 Ext. 351
Demand Purchase Program

http://www.crl.edu/demand-purchase-program

Meet individual scholars’ needs throughout the year

– Foreign Doctoral Dissertations
– Newspapers
– Archival material

– Triggered by an ILL request.
  • Borrowing note field in ILL request should include: “if not owned, please purchase”

– $2,000 limit per patron per fiscal year (including Scholars’ Access)
  • First-come, first-served basis as funds permit
Demand Purchase Examples

http://www.crl.edu/demand-purchase-program

• **Dissertations:** *Population Geography of the Refugee Camps in the West Bank*

• **Newspapers:** *Jornal do Brasil: Suplemento Dominical*

• **Archives:** SALDRU Clippings Collection (Southern Africa Labour & Development Research Unit)
Purchase Proposal Program

http://www.crl.edu/purchase-proposal-program

Provides access to collections which may be too costly or too esoteric for individual libraries to acquire

– Cost $1,000 or more

– Not readily available through interlibrary loan from others

– Form a coherent unit or easily definable class

Purchase Proposal Nomination Login

* You must have cookies enabled in order to use the purchase proposal ballot. The system uses cookies to track your login information.
Member Liaison will work with you to craft a nomination

Nominations open from January thru September yearly

Successful nominations:

• Fills a widely recognized need or gap
• Newspapers
• Foreign resource
• If expensive, bought over multiple years
• If not expensive, then are under $20,000
Purchase Proposal Examples

http://www.crl.edu/purchase-proposal-program

• Central American Archives
  (voted to be purchased over three years because of its cost)

• 時事新報 (The China Times [Shanghai]) 1911-49
Shared Purchase Proposal Program

http://www.crl.edu/shared-purchase-program

- Voluntary program
- Members pledge funds for cooperative purchase
- Could be items that were not of wide enough interest to warrant purchase through the Purchase Proposal program
- Could be sets for which a library may not wish to wait for the Purchase Proposal Ballot
Shared Purchase Proposal Program

http://www.crl.edu/shared-purchase-program

• Comintern Archives: Files of the Communist Party of Japan

• Islam-Fiche: Readings from Islamic Primary Sources (Series I-II).


• Women in the Netherlands East Indies. Part 2: 1912-1960
KURYER CODZIENNY

Kraków, środa 4 października 1922
Nr. 269.

Kraków z lotu ptaka.
W dalszym ciągu podajemy nowe zdjęcia, dokonane z aeroplane nad Krakowem.
Scholars’ Access Program
http://www.crl.edu/scholars-access-program

- **Material** that may or may not be added to our collection
- Send [email to Outreach Services Director](mailto:outreach@crl.edu)
- **Minimum cost** $300
- Patron should acknowledge program in any published or presented results.
- **$2,000 limit** per patron per fiscal year (including Demand Purchases)
- Patron is **the individual patron**, not the member library
- First-come, first-served basis **as funds permit**
Scholars’ Access Program

http://www.crl.edu/scholars-access-program
Electronic Licensing

Virginia Kerr
Digital Program Manager

vkerr@crl.edu
(773)955-4545 Ext. 265
New realities of research in the digital age: Supporting CRL libraries in transition

Scholars’ preference for electronic access . . .

Mellon-funded CRL strategic planning for change

• Expand CRL libraries’ electronic access to primary source collections
  • Cooperative digitization
  • Support for licensing of major databases in key areas
  • Senior advisor on electronic strategies: Ann Okerson
Welcome to the LIBLICENSE Project

Increasingly, university and research libraries are being inundated with information that has been created in digital format and transmitted and accessed via computers. As the number of collections in digital formats increase exponentially, more and more libraries and information providers are facing a number of unique challenges presented by this relatively new medium.

http://liblicense.crl.edu/
Supporting CRL libraries’ transition: Cooperative digitization of legacy collections

*World Newspaper Archive*

- Collaboration with Readex
- Holdings from CRL and member libraries
- Systematic digitization and archiving
- Costs shared: charter participants and CRL subscribers; nominal access fees

- Modules:
  - Latin America I and II
  - Africa
  - South Asia
Licensing major databases

http://www.crl.edu/electronic-resource-offers

• **Response** to member interest
• **Strategic priorities**
  • Expand access for traditional CRL collection strengths (news, archives, data)
  • Member requests

**Sources of recommendations**
• Nominations throughout the year
• Proposals from CRL communities of interest (CIFNAL, GNARP, LAMP etc.)
• Opportunities for collaboration (with publishers, consortia)
Successes so far

• **Specialized** primary source (niche) databases *(Shen Bao, Classic Mexican Cinema)*

• **Extended availability** of specialized resources *(State Papers Online; Statista)*

• **Global partnership** with national site licensing organizations CRKN and JISC *(Churchill Archive)*

• “**Wide deal**” collaboration with multiple consortia *(NCCO from Gale)*
NCCO offer to “friends and family”

- Prepublication opportunity; ambitious new product
- Appropriate licensing terms
- Influence on vendor: pricing, future content
  (includes CRL microform sets)
NCCO from Gale
Getting the word out

• **Timing**: offers prepared throughout the year

• **Feedback**: Teleconferences for initial feedback (re-negotiated points posted)

• **Notifications**: updates (trial access, extensions, deadlines)
Presenting the Offers

Electronic Resources Offer (ERO) pages on CRL’s website: member log in

http://www.crl.edu/ero

Details include
- Terms of the offer (either purchase or subscription)
- Who to contact
- Information on trial access
- Group license (for some resources)
Global Resources Forum: information supporting local decisions

**Reviews**
- Current information; some pre-publication
- Member input

**Profiles** of publishers and repositories
- Business models
- Sustainability

**Certification and assessment** of repositories
- ProQuest UMI
- Portico
- HathiTrust
Charleston Pre-conference half day session
November 7, 2012 1:00-4:00 p.m.

Positive trends in sustainability?
Emerging approaches to archiving commercial databases

Speakers
• ProQuest
• Portico
• OCUL (Ontario Council of University Libraries)
• Duke University Library
I Heard it Through the Grapevine . . .

CRL licensing activities still under development
• Fill gaps not covered by other consortia
• Not just a “buyers club”
• Leverage expertise of global resources affinity groups

We need to hear from you
• Research priorities at CRL institutions
• Value-based assessments of content, interfaces, business models, archiving
• Impact of inter-consortial collaboration
Need more information: what’s coming down the pipeline?

• Publishers’ plans
• Libraries’ desiderata
• New business models
Summary: new era for CRL cooperative collection development

Expanding framework

<table>
<thead>
<tr>
<th>Licensing offers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cooperative digitization (legacy collections)</td>
</tr>
<tr>
<td>CRL purchases (proposed, shared, demand, etc.)</td>
</tr>
</tbody>
</table>

Common goals =

- Provide access to specialized primary resources
- Support local investment decisions
Questions & Answers

Please join us for a discussion with our presenters.

Press submit your comments and questions to the online chat.
CRL Contact Information

• Mary Wilke  
  Member Liaison and Outreach Services Director  
  mwilke@crl.edu

• Virginia Kerr  
  Digital Program Manager  
  vkerr@crl.edu
Upcoming Webinars

• General Webinar – CRL Collections and Services
  October 10, 2:00–3:00 p.m. Central Time

• Subject Webinar – Legal Primary Sources
  October 24, 2:00–3:00 p.m. Central Time

Visit www.crl.edu for more information on events.
Charleston Preconference

Half-day session
November 7, 2012 1:00-4:00 p.m.

Visit
http://www.katina.info/conference/
For more information
For More Information

• Fill out our follow-up survey: http://www.surveymonkey.com/s/CRL_Purchasing_and_Licensing_Programs_Aug_2012

• This presentation will be posted at http://www.crl.edu/events/8232 and on YouTube: www.youtube.com/crldotedu

• Visit www.crl.edu

• Sign up for CRL Connect: www.crl.edu/connect

• Find CRL on Facebook and Twitter