Vanderbilt Television News Archive

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In January of 2013 the VTNA Received the Governor’s Award for Lifetime Achievement from the MidSouth Chapter of the National Academy of Television Arts and Sciences.
Vanderbilt Television News Archive History

• Early 1968: Paul Simpson, a Vanderbilt alumnus, discovered that the networks were not keeping copies of news programs, and no other institution was preserving them.

• July 1968: Simpson approached Vanderbilt, and Chancellor Alexander Heard began a feasibility study, resulting in a 3 month trial pilot project.
Vanderbilt Television News Archive History

• August 1968: taping of all three major networks began, coinciding with the Republican National Convention.
  – 1968: ABC, CBS, and NBC
  – 1988: ABC Nightline
  – 1995: CNN
  – 1996: MSNBC
  – 2004: Fox News
  – Throughout: Presidential speeches, press conferences, and specials

• 1976: the Archive had a significant impact on copyright law and the ways we think about and treat new media.
The Collection at 45

- Over 40,000 hours of news and news specials recorded
- Over 1 million individual records created
- Over 700 loans, mostly compilations, a year
- Nearly 40,000 streams of content to sponsoring institutions during the same period
Not Just Recordings: 1M+ Abstracts

VANDERBILT Television News Archive

CBS Evening News for Saturday, Jun 18, 1983
Headline: Space Shuttle

Abstract:
(Studio) Successful launch of space shuttle Challenger with astronaut Sally Ride and others noted.
REPORTER: Bob Schieffer

(Kennedy Space Center, Florida) Shuttle’s launch and historical significance of mission examined; films shown. [Voice of RIDE - praises experience.] Films from shuttle shown. [Voice of Robert CRIPPEN, RIDE - comment on flight.] [Dale and Joyce RIDE, Karen SCOTT - react to launch.] [Joyce RIDE - blesses Gloria Steinem for making today possible.] Steinem’s pressure for launch noted; her reaction outlined. [STEINEM - comments.] Message to Ride from husband Steve Hawley noted. [RIDE - is having fun.]
REPORTER: Morton Dean

(Studio) Astronauts John Fabian, Dr. Norm Thagard, Rick Hauck as well as Ride and Crippen noted completing 1st leg of mission successfully today; photo shown.
REPORTER: Bob Schieffer

Online Video: Click here to view this video segment in RealMedia format

Broadcast Type: Evening News Segment Type: News Content
Program Time: 06:42:00 pm - 06:44:30 pm. Duration: 02:30
Record Number: 291012
Link to this page: http://tvnews.vanderbilt.edu/program.pl?ID=291012
Context: Display entire listing for this broadcast
Impact on Scholarly Articles and Resources

• “Experimental demonstrations of the “not-so-minimal” consequences of television news programs”

• “Imitative suicides: A national study of the effects of television news stories”

• “Agenda setting and international news: Media influence on public perceptions of foreign nations”

• “Murder, capital punishment, and television: Execution publicity and homicide rates”

• “Framing Obesity: The Evolution of News Discourse on a Public Health Issue”
Impact on Scholarly Articles and Resources

• “Lost in translation? United States television news coverage of anthropogenic climate change, 1995–2004”

• “When objectivity is not objective: Network television news coverage of US senators and the ‘paradox of objectivity.’”

• “Coverage by the news media of the benefits and risks of medications”

• “The Supreme Court and local public opinion”

• “Women and minorities on network television news: An examination of correspondents and newsmakers”
Support Through the Years

- Vanderbilt University
- Library of Congress
  - Preservation Partner
- Funding agencies and foundations
  - Including NSF and NEH
- 130+ Educational Institution Sponsors
- Loans: thousands and thousands of individual researchers
Current Development Activities

• Ithaka Case Study
• Refresh storage infrastructure
• Transcode collection to modern streaming format
• Development of a New End-User Web Interface
Screen Shot of New Site
Vanderbilt TV News Archive starts recording and archiving network newscasts.

TV News Archive Gets Regional Emmy's Highest Honor

VanderbiltUniversity • 1,066 videos

398 views

www.youtube.com/watch?feature=player_embedded&v=7lcnh3LBmA0
Future Activities

• Develop wider, robust support network and partnerships
• Partner to explore video/audio “mining”
• Develop video and audio search tools
• Continue work on rights issues
Your thoughts on the future of the Vanderbilt Television News Archive?