Global Resources Roundtable: Beyond the Fold: Access to News in the Digital Era

Center for Research Libraries
June 27, 2013
Comparative Analysis of Broadcast News Coverage

James Simon

CRL
### CRL’s Strategic Agenda - News

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Electronic Licensing / Purchase

• Favorable offers on commercial content
  – Times of India (ProQuest)
  – Shen Bao (East View)
  – 20th-Century American Newspapers (Readex)
  – ProQuest International Newsstand

• International content not readily available through mainstream publishers
Current News Coverage, Compared

• Assessment of major news aggregations
  – Content scope, coverage, and uniqueness
  – Content integrity and persistence
  – Use cases
News Aggregators - coverage

Lexis Nexis Academic
Factiva
NewsBank Access World News
Gale Infotrac
ProQuest Newsstand
EBSCO Newspaper Source Plus

- U.S. Titles
- International
- Unknown/Not specified
Broadcast Coverage, Compared

– Content scope, coverage, and uniqueness
– Ease of access
– Content integrity and persistence
– Use cases
– Alternate access
Germany's Chancellor Bans Naked Short Selling; Interview With Muhammad Yunus

Show: QUEST MEANS BUSINESS
Author: Max Foster, Diana Magnay, Jim Boulton, Maggie Lake, Richard Roth, Guillermo Andulino

MAX FOSTER, QUEST HOST, QUEST MEANS BUSINESS: Germany going it alone. Germany angers its neighbors as it laxes out at speculators, at the center of the disputed naked short selling. We'll explain what it is, what it does and why it rattles the markets. Meanwhile, in the U.S. the Senate is voting on its own bank clampdown. I'm Max Foster in for Richard Quest. This is QUEST MEANS BUSINESS. Good evening. Well, Germany is waging a long war on speculators it seems, warning that the European Union's very survival is at stake. Chancellor <i>Angela Merkel</i> says the euro is in danger of losing the rally. "If there is a rally, she says, Europe fails." That's why later on Tuesday Germany banned naked traders from a form of speculation against bonds issue by Euro Zone governments. It is a practice known as naked short selling and it means exactly what that means in just a moment. First, though, let's take a look at how traders are taking all of this news. Let's find out more at the source. There has actually been buying off a four-year low. And it has been rising by nearly 2 percent or 2 cents, really, against the dollar. After a dramatic slump late on Tuesday after this news of the ban, which will go into a moment. It is just over 21. New investors are now speculating that the European Central Bank will intervene in the debt crisis. And the bought down euro looks undervalued to some. Let's have a look at the stock markets then. European markets the ban or naked short selling sparked fresh fears, really, about the European debt crisis. To traders it looks like a bit of a desperate move and that is why we have so much negativity today. Almost every stock trading, on each of those indices actually lost ground. The mining sector, incidentally, we hit hard as metal prices falt, as fears of a slump of a demand there. Let's have a look at the banking stocks, then. Because some of the worst performers in the region were the banks. Germany banned speculative short-selling of 10 German financial stocks. So, Deutsche Bank still sharply down. BNP Paribas lead to losses of Paris, and Union Credit (gh) leads losses in Milan. Now, the LIBOR rate here in London, that is the rate at which banks lend to each other, three-month dollar LIBOR is now at 1.0475 percent. We are mentioning that because it is the highest level in more than nine months. And it is a sign, really, of stress in the markets. Now Germany acted without the support or approval of or own poor knowledge of its European partners, on the story that was breaking abroad. And the French finance minister Christine Lagarde claimed that she wasn't consulted. Diana Magnay joins me live from Berlin. Diana, is the chancellor upsetting her neighbors? DIANA MAGNAY, CNN INTL. CORRESPONDENT: Hi, Max. Well, it appears so. Christine Lagarde, as you said, said she was annoyed not to have been consulted and that she wouldn't actually implement this ban naked short selling in France because the market for it is very small. And let's just talk quickly about what it is. It basically means that you buy or you sell a financial security hoping that you can buy it later at a lower price, when you actually don't even have, or have borrowed it in the first place. And I know you'll talk about it a bit more later on. But the reason Germany is doing this is because, as you say, it wants to stop this rampant speculation against the euro. And so further around Europe, other voices, complaining that a unilateral action, Michel Barnier, who is actually the EU's chief financial regulator, also said that this would have been better coordinated on a European level. And, in fact, the German chancellor said that this ban will only be implemented until Europe agrees its own policy, its own regulatory policy on this kind of speculation. In fact, these will be meeting tomorrow, with the German finance minister here in Berlin, where there is an international conference on market regulation. And of course it will be a topic that will be aired there. Max. FOSTER: And Diana how much of this is about economics, and how much about politics? MAGNAY: Well, it is very important, politically, for the German chancellor to try and get this discussion dropped, because she has to get the German part of the $1 trillion EU rescue plan through the parliament on Friday. And she has always suggested this kind of rescue plan and this kind of bail out in terms of the stability of the euro. And today was no exception. Let's just listen to how she said. (BEGIN VIDEO CLIP) ANGELA MERKEL, CHANCELLOR OF GERMANY (through translator): That is our historic task. If the euro fails, then Europe fails. But if we are able to anticipate this danger, then the euro and Europe will be stronger than ever before. (END VIDEO CLIP) MAGNAY: It is extremely unpopular, first of all the Greek bailout, secondly this EU rescue plan, Max. And that is why the chancellor has to couch it in these terms, that really is this is...
Sample display of summary results - Factiva
European debt crisis

37 News Results for Basic Search: european debt crisis

1. PBS Newshour For November 22, 2012
   Broadcast transcript
   HARI SREENIVASAN: The cease-fire between Israel and Hamas held firm today, as a semblance of normal life resumed in Gaza and Israeli troops began moving away from the border. Good evening. I'm Hari Sreenivasan. On the ...
   Full-text

2. FedEx Looking to Improve Profits By $1.7 Billion Over Next Four Years; Capital One Latest Bank To Be Hit In Wave of Cyber Attacks: Danaher
   Imus in the Morning
   Broadcast transcript
   DON IMUS, HOST, "IMUS IN THE MORNING": This is the IMUS IN THE MORNING program on the Fox Business Network. Now, here's Diane Macedo. DIANE MACEDO, FOX BUSINESS ANCHOR: Good morning, everyone. Let's take a look at the ...
   Full-text

3. ECB Expected to Announce Plan to Help Deal with Europe's Debt Crisis: Amazon Expected to Unveil New Kindle Fire Today: FT: Citigroup to
   Imus in the Morning
   Broadcast transcript
   DON IMUS, HOST, "IMUS IN THE MORNING": This is the IMUS IN THE MORNING program on the FOX Business Network. Now, here's Diane Macedo. DIANE MACEDO, FOX BUSINESS ANCHOR: Good morning, everyone. Investors will be keeping a ...
   Full-text

4. Alastair Newton on Bloomberg TV
   Bloomberg Daily Programming
   (This is not a legal transcript. Bloomberg LP cannot guarantee its accuracy.) ALASTAIR NEWTON, SENIOR ANALYST AT Nomura, TALKS TO MARK BARTON ON BLOOMBERG TV.
   Broadcast transcript
   ALASTAIR NEWTON, SENIOR ANALYST AT Nomura, TALKS TO MARK BARTON ON BLOOMBERG TV.
   August 13, 2012 SPEAKERS: MARK BARTON, BLOOMBERG NEWS
E-Resource Database Survey

• Surveyed news databases from 50 large members
  – Full-text (current, historical)
  – Indexes and abstracts
  – News aggregations
  – Subject-specific databases

• Comparative assessment of 20 smaller institutions
E-Resource Database Survey

Subscriptions, by member size

Nearly universal take-up of LN, sharp drop among smaller libraries for 2nd database
Other Resources

- Foreign Broadcast Information Service
- BBC Summary of World Broadcast
Angela Merkel "European debt crisis"

Recent Extracted Topics
- trayvon
- martin
- gandolfini
- ben
- bernanke
- aaron
- healthcare
- hernandez
- subaru
- nissan
- faa
- education
- defense
- nasa
- volkswagen
- garth
- geico
- john boehner
- environment
- cola
- Lyric
- coca
- paula
den
- nsa
- tax
- hernandez
- bjorn
- delta deficit
- clinton
- eisenhower

U.S. Political Issues
- Obama
- administration care
- house right something
- white patty down health
- next bill years program
- snowden carlson
- george bush
- nsa
- government
- national security agency
- security agency
- national snowden
- edward former
- espionage legal charges
- information surveillance contractor that
- programs charged
- intelligence field help
- right property iceland
- us go post nothing
- social prosecutors

Internet Archive's interface is simple and fast
Results show video clips and text snippets (closed captioning) – difficult navigation
Extracted topics may mislead – keywords extracted from advertising as well.
Limited "academic" functionality (no full-text access, citations, etc.), but may have discoverability applications.